

# Role Profile - Space Analyst

Role Levelling

P2

## Purpose

Responsible for fulfilling store format strategy and principles, providing and applying macro space analysis to optimise retail floor plans across the estate. Supporting our capital investment program with retail floor plans for all new and stores undergoing regeneration, to maximise the return on space consistently within the agreed format principles.

Working alongside Space Analyst Manager, this role requires someone who is highly analytical with the ability to interpret data and articulate findings to support business strategy. Using data, Space Analyst will look for opportunities to drive store performance and improve store efficiency through the creation of effective retail floor plans. These are created using AutoCAD and SymphonyAI Floor Planning.

## Key Relationships

Commercial – Format Proposition, Development Projects & Facilities, Retail Operations, Food Commercial, Data & Analytics

## Main Responsibilities

- Prepare and maintain the accuracy store CAD drawings and Floor Plans.
- Review category and promotional space data, looking for ways to improve performance.
- Maintain and provide periodic reviews and reporting data
- Development format principles
- Using insight to aid decision makings
- Work closely with Food Category team to support commercial opportunities
- Design and implement effective retail floor plans using AutoCAD and SymphonyAI Floor Planning
- Ensure macro space compliance with store format strategy and principles
- Action floor planning requirements for key commercial category activity
- Analyse store performance data to identify opportunities for improvement
- Reports on findings and recommendations to key stakeholders
- Collaborate with cross-functional teams, including Development Project Delivery team, Retail Operations, Food Commercial.
- Presenting schemes to key stakeholders for sign off

## Measures of Success

- Driving LFL sales that exceed budgeted targets
- Improving margin through space allocation mix
- Improving Waste & RTC through the continuous review of sales to space ratios
- Improving leakage through use of data that identifies risk stores
- Supporting the PIR review process that achieves the desired outcome
- Using customer and operational feedback to improve our offer
- Gaining brilliant feedback from our customers and food teams
- Maintain accurate catalogue of retail floor plan

## Experience/ Qualifications Required

- Essential**
- Understanding of format and space systems
  - Comfortable working with external and customer data
  - Experience on presenting business cases for change
  - Good communication skills, written and verbal presentation
  - Ability to interpret and apply business information
  - High attention to detail and problem solving
- Desirable**
- CAD experience
  - SymphonyAI or similar retail Floor Planning systems
  - Food retail experience
  - See the bigger picture
  - Challenge, change and improve
  - Make effective decisions
  - Lead and communicate
  - Collaborate and partner
  - Build capability
  - Customer focused ways of working
  - Individual accountability
  - Agility and reactivity